

Hamilton SAY Soccer  
P.O. Box 512  
Hamilton, OH 45012  
513-844-6818  
Hamiltonsay30@gmail.com



October 4, 2018

Dear Sponsor,

Hamilton SAY Soccer is pleased to announce that we will host the 2018 Ohio SAY State Tournament. The 2018 event will take place in Joyce Park, Hamilton on November 10, 11, 17 and 18.

Hamilton SAY Soccer is selling ad space in the tournament program to defray the cost of printing 4,000 programs. Advertising spaces range from \$400.00 for the back cover to as little as \$40.00 for a business card size ad. Tournament programs are passed out to all players and coaches from all over the state of Ohio. They will also be given to all businesses that advertise in the program. The tournament is expected to draw around 250 teams, along with parents, grandparents, and family members to Joyce Park, Hamilton during these two weekends. This is a great way to advertise your business and help out your local soccer program.

If you would like to see immediate response to your program ad, you can incorporate a coupon for a discount on food, merchandise, or services. In addition to local families enticed by a discount, many families outside our area will stay nights in the Hamilton area and would welcome your hospitality.

Enclosed you will find a pricing guide and a sheet to show you the size ads we have available. Your ad copy needs to be e-mailed to **hamiltonsay30@gmail.com** prior to **November 1** and your payment can be mailed to Hamilton SAY Soccer at 3123 Pleasant Avenue Hamilton, Ohio 45015. If you have any questions I can be reached at (513) 896-9143.

Thank you in advance for your continued support of Hamilton SAY Soccer. With your support we can make this tournament a huge success.

Sincerely,

Barb Gaynor  
Hamilton SAY Soccer